



WE EXIST TO HELP  
WOMEN RESCUED  
FROM TRAFFICKING  
REINTEGRATE  
BACK INTO *THEIR*  
COMMUNITIES

## BRAS + BUCKS

The surprising reality is that something simple like bras can be a vehicle for freedom and hope! Bras are a common item in many households around the world. Many bras in good condition are left sitting in drawers. With our unique model, we allow everyday people to make an impact on a trafficking survivor's life! By collecting bras across North America and other parts of the world, we can ship them to our programs in El Salvador, Mozambique, and Costa Rica, and the women in our program can sell them in the market to make a safe and sustainable income.

You can join us in bringing true freedom. Donate your bras, host a bra-drive, create a fundraiser, spread awareness, or pray for the women in our program.

To find out more, visit [freethegirls.org](http://freethegirls.org)



## WHO WE ARE

FREE THE GIRLS is a 501(c)(3) non-profit organization that provides job opportunities for survivors of sex trafficking in developing countries. We collect gently used bras, which we provide to the women in our program so they can start a small business selling bras.

**"PEACE. DANGER WAS  
THE WAY FROM BEFORE.  
NOW I'M OPEN AND FREE..."**  
— A Survivor in Mozambique

### *Mail & Bras*

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EMPOWERING  
*True Freedom*

WOMEN ONCE ENSLAVED  
TO SEX TRAFFICKING ARE  
NOW LIVING FREE  
AND VICTORIOUSLY





# I CHANGED MY LIFE WHEN I STARTED *selling bras*



**EMPOWERMENT GIVES**  
WOMEN THE OPPORTUNITY  
TO BE WHO THEY WERE  
DESIGNED TO BE.

## REDEFINING *Freedom*

### OUR SOLUTION

is built on empowerment. We believe that the women we serve are already perfectly made to be powerful and free, but freedom has been stolen from them. We believe cultivating economic opportunity and independence through empowerment is the critical path to reintegration.

### SAFE ECONOMIC OPPORTUNITY

By collecting and giving bras at a wholesale cost, the women are able to earn a safe income selling bras in the second-hand marketplace. We journey with them on the path to restore who they were designed to be: whole, worthy, and powerfully free.

### HOLISTIC REINTEGRATION

Our partners implement programming that empowers freedom in four key areas: economical, physical, emotional, and freedom for the future. We partner with local organizations who incorporate these keys areas in their work with the women. Because of our partnerships, we've seen survivors begin to thrive. Those who have children are able to pay for their schooling, and some have even bought land or a home for their family.

*free to.....*

EARN AN EDUCATION

HAVE A SAFE HOME

WORK SAFELY AND WITH DIGNITY

BE MOTHERS, SISTERS, AND DAUGHTERS

*Free to*  
LIVE WITHOUT FEAR  
& TO DREAM AGAIN

